



Iowa Department of Public Health
Promoting and Protecting the Health of Iowans

***Tobacco-Free/Nicotine-Free Policy guidelines for use with
Preschools and Daycares***

Fact and Purpose:

The [preschool/daycare] finds that:

- a) Tobacco use is the single most preventable cause of death in the United States¹; and
- b) Children are exposed to tobacco advertising that leads to favorable beliefs about tobacco use, plays a role in leading young people to overestimate the prevalence of tobacco use, and increases the number of young people who begin to use tobacco²; and
- c) Electronic cigarettes can increase nicotine addiction among young people and may lead children to try other tobacco products that are known to cause disease and lead to premature death³; and
- d) Imitation tobacco products may lead children to use tobacco by desensitizing them to the dangers of tobacco and advancing the false idea of tobacco use as socially acceptable⁴; and
- e) Tobacco products (extends to all types of tobacco, nicotine and electronic smoking device (ESD) products), once consumed in public spaces, are often discarded on the ground requiring additional maintenance expenses, diminish the beauty of outdoor grounds, and pose a risk to toddlers due to ingestion; and
- f) The prohibition of tobacco and nicotine use at all times will serve to protect the health, safety and welfare of staff, students and visitors.

Policy

[Preschool/daycare] facilities and grounds, including [preschool/daycare] vehicles, are off limits for tobacco and nicotine use including but not limited to cigarettes, cigars, chewing tobacco, snuff, pipes, snus, Electronic Smoking Devices (ESD) and nicotine products that are not Food and Drug Administration (FDA) approved for tobacco cessation. This requirement extends to students, employees and visitors. This policy applies at all times, including [preschool/daycare]-sponsored and non-[preschool/daycare] sponsored events. Persons failing to abide by this policy are required to extinguish their smoking material, dispose of the tobacco/nicotine product or leave the [preschool/daycare] premises immediately. It is the responsibility of the administration/upper management to enforce this policy.

Effective Date:

This policy statement is effective immediately upon the date of adoption.

Appropriate Official

Date

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To ensure the preschool/daycare has a strong tobacco-free/nicotine-free policy, and to qualify for free window clings and outdoor signage, the policy must explicitly include all of the following:

- ✓ Policy must extend to all types of tobacco, nicotine and ESD products (i.e. not only cigarettes; include all tobacco, ESDs and nicotine products not approved by the FDA for cessation.)
- ✓ Policy must extend to employees, students & visitors
- ✓ Policy must apply at all times, including school-sponsored & non- school-sponsored events
- ✓ Policy must extend to school vehicles
- ✓ Policy must extend to entire preschool/daycare property to receive metal signage

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1. Campaign for Tobacco-Free Kids. *Tobacco Overview*. Retrieved November 10, 2015, from http://www.tobaccofreekids.org/facts_issues/tobacco_101/
 2. U.S. Department of Health and Human Services. *The Health Consequences of Smoking—50 Years of Progress: A Report of the Surgeon General*. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014.
 3. U.S. Food and Drug Administration, FDA warns of health risks posed by e-cigarettes (2009), available at <http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm173401.htm>.
 4. Jonathan D. Klein & Steve St. Clair, *Do Candy Cigarettes Encourage Young People to Smoke?*, 321 BRIT. MED. J. 362 (2000), available at <http://www.bmj.com/cgi/content/full/321/7257/362>.